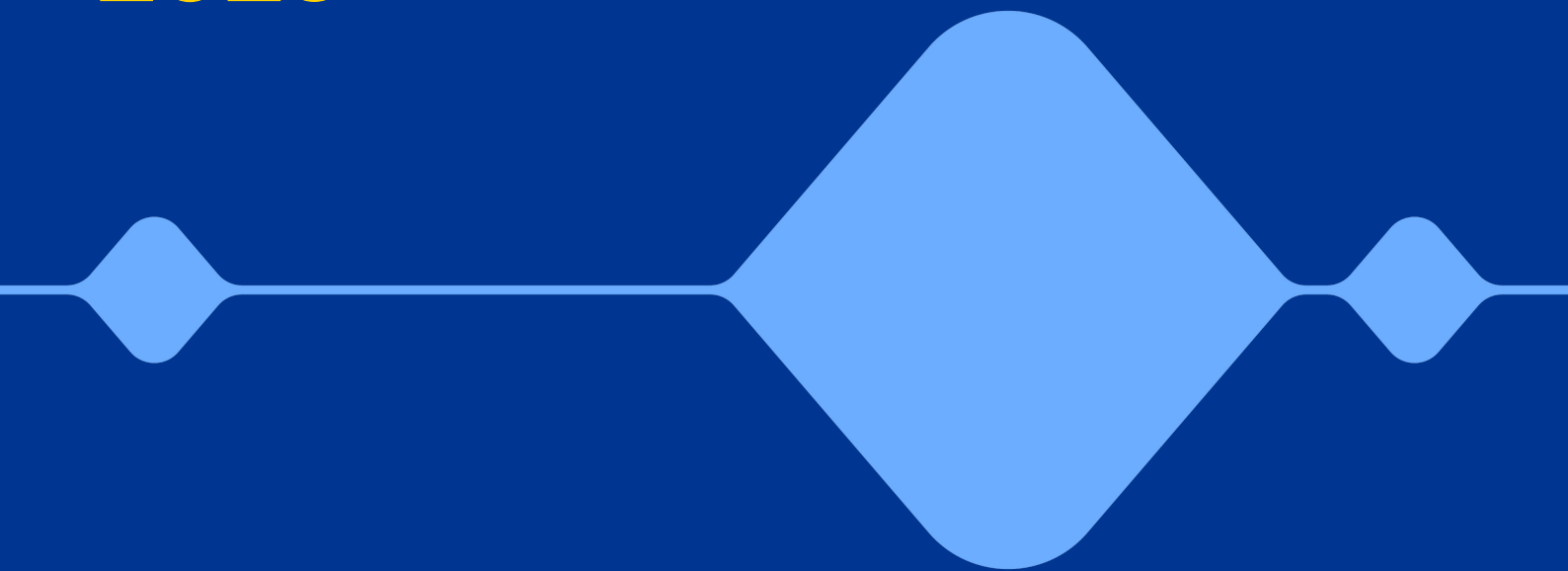


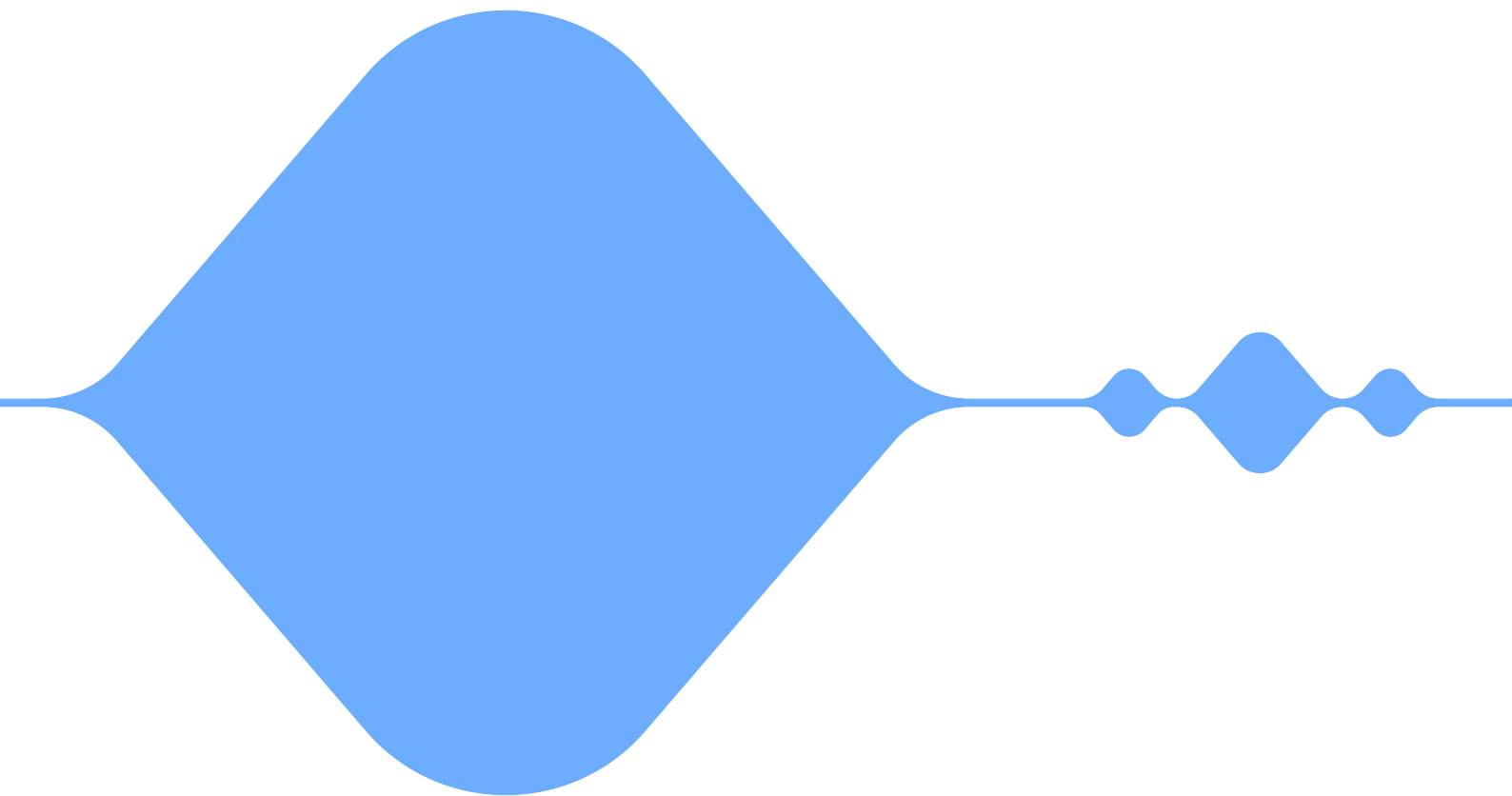
**Action for
Stammering
Children**

Stambassador

**Briefing Pack
2026**



As an ASC Stambassador, you are joining a network of leaders and experts who create a bridge between the professional world and our charity.



Welcome

to the ASC Stambassador Network!

There are plenty of ways that you can contribute to our work and help us reach the thousands of young people who stammer living across the UK.

In this briefing, you will learn a little more about us, the work we do, and – crucially – how you can get involved.

Your time is one of the greatest gifts you can give a small charity like us but we know that our Stambassadors are busy people and time is a precious commodity. That's why we've come up with a variety of different ways that you can work with us in helping us to achieve our mission.

**Action for
Stammering
Children**



Our Mission

Action for Stammering Children is the UK charity for children and young people who stammer, their families, and the communities who support them.

We're here to make sure that every child who stammers has the support, respect and confidence to live the life they want to lead.

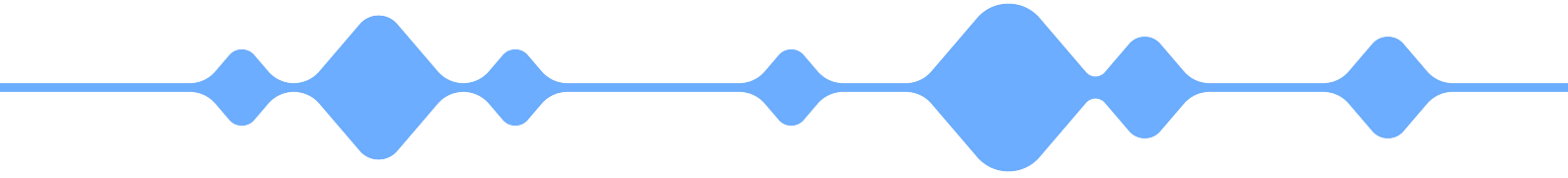
We support and empower parents, caregivers and professionals; facilitate and champion research; and campaign for changes in policy and societal attitudes.

Becoming a Stammering Ambassador for your organisation

Our Stambassadors provide a vital link with the business world and the potential for developing corporate partnerships, which can be mutually beneficial for organisations and the families we support. Corporate partnerships allow us to reach hundreds more children and young people nationwide, as well as extend our advocacy work into the education and employment sectors.

With your help, we hope to improve the transition into the world of work for the generations of young people who stammer coming through. At ASC, we recognise that changing attitudes and increasing awareness about stammering requires us to start a conversation.

Sharing insights into the impact of stammering and the ways in which others can best support and respond to a person who stammers, will help employers to understand, and adapt to, some of the challenges young people might face entering the workplace.



Let's get to work!

Creating work placement or training opportunities for young people

Help us open doors for young people who stammer to gain real world experience and employment opportunities through your organisation. With your expertise and lived experience of stammering, you will be creating unique opportunities that are about building confidence, developing skills, and showing that stammering does not hold anyone back from reaching their potential.

Host a workshop day for a group of young people

Whether your expertise lies in IT, marketing, public speaking, or any other field, sharing your professional knowledge creates a powerful, hands-on learning experience. The shift from education to employment is a critical milestone. For young people who stammer, this transition can feel especially challenging—but targeted workshops can make all the difference.

CSR: Purpose-Driven Partnerships

As a Stambassador, your role is also to connect your company with meaningful CSR opportunities. You'll share our story, organise team fundraisers with your colleagues, and help create partnerships that deliver real impact. This kind of giving enhances your company's reputation, and creates lasting goodwill in the community—all while helping children find their voice.

Sponsored Team Challenges

Arrange for a team of colleagues to take part in a sponsored challenge. From a 10k run to the Three Peaks Challenge, it's fun for all who take part and benefits us enormously! The work we do and the projects we run are entirely dependent on fundraising. There are a number of ways in which you can support us with our fundraising efforts through our corporate outreach programme.

Register your interest in taking part in a sponsorship event for ASC by emailing:

support@stammeringchildren.org

Aligning corporate values with real-world impact

We'd love for you to explore how your company's CSR goals could naturally support our mission. It's a wonderful way to turn your company's values into real action, demonstrating your organisation's commitment to making a tangible difference for children and young people who stammer, strengthening your brand's reputation as a leader in social responsibility.

Employer Partnership Schemes

We are open to becoming a charity partner, so if your employer would like to look at ways to support us in the longer term, perhaps through volunteering initiatives or payroll giving schemes, we'd be delighted to discuss this.

We are already registered with Benevity, so if your employer is too, then you might consider choosing us as your nominated charity.

Event & project sponsorship

We run a host of projects for children and young people who stammer, all of which we have to secure funding for on an annual basis. Many of these projects lend themselves well to corporate sponsorship, which could be for one year or multiple years.

Could you put us in touch with the relevant individuals in your organisation to discuss the possibility of sponsoring one of our upcoming projects?

Let us know: sponsorship@stammeringchildren.org

We also hold regular fundraising events, often involving high profile celebrity supporters such as Colin Firth, Ed Balls and Lucy Porter. These provide excellent promotional and hospitality opportunities for corporate sponsors. Our events always have a project- or fundraising-focus, and are an important way of connecting with new supporters and keeping in touch with existing ones. Perhaps your organisation would be willing to act as a corporate sponsor for one of our events.

We may email you now and again about upcoming events and sponsorship opportunities – if you think your employer might be interested in partnering with us to put on an event, we'd love to hear from you!

Business relationships & networking

Introducing ASC to other senior contacts or businesses in your industry

We'd love for you to open doors to your network by introducing us to other leaders, executives and businesses who might want to get involved with our mission.

Connecting ASC with potential trustees, patrons, or major donors

If you know individuals who could become trustees, patrons, or major supporters, we'd be grateful for any introductions you can make.

Facilitating introductions to suppliers who might offer pro bono or discounted services

Your connections could help us stretch our impact further by accessing essential support—such as marketing, legal, or IT services offered at reduced rates.

Profile & visibility

Speaking at events on behalf of ASC

We'd be honoured if you'd represent us at conferences, award ceremonies, or public events—your voice adds real credibility to our work.

Featuring ASC in company communications

Share our story with your team through newsletters, emails, or social media. It's a simple yet powerful way to boost our visibility and help raise awareness about stammering within your workplace.

Securing PR opportunities or media coverage through your connections

If you have media or industry contacts, we'd appreciate help generating press coverage or features that amplify our message to wider audiences.

Volunteer your time

Share your expertise

Some employers set aside volunteer hours or opportunities to contribute employee expertise and skills to support the ongoing work of small charities. If that option is available to you and you would like to learn more about us while at the same time contributing towards our mission, we'd love to hear from you!

Register your interest to volunteer with us by emailing:
support@stammeringchildren.org

Thank you

for joining our Stambassador Network.
We hope you enjoy being part of the Stambassador Network
and the wider ASC community.

Stay in touch

Email: support@stammeringchildren.org

Telephone: 020 3960 5003

Sign up for our weekly email. Whether you're looking to hear about success stories, learn about our impact, or discover fresh ways to support children who stammer, our community email keeps you in the loop. Simply scan the QR code to subscribe:



Action for Stammering Children, Charity No: 801171, is a limited company registered in England and Wales under Company No: 02328627, with its registered office at 13-15 Pine Street, London, EC1R 0JG

Action for Stammering Children is registered under the Data Protection Act 2018 as a Data Controller under number Z3588574